



Neuma's 20th Anniversary Launch of CM+ 7 Rocks ALM Industry

May 13, 2010

CM+ 7 4TH GENERATION RELEASE BEGINS NEW ERA OF SCM/ALM

Ottawa, ON, Canada. Neuma Technology today released CM+ 7, the most advanced and only 4th Generation CM/ALM tool in the industry. The release comes on Neuma's 20th Anniversary and heralds a new era for Software Configuration Management (SCM) and Application Lifecycle Management (ALM).

With this release, CM+ 7 is the only CM II certified SCM tool in the industry. And it's no wonder why. Not only does Neuma offer a "CM II" option, but the CM+ architecture really puts it ahead of the crowd. Prospects have noted that "this is amazing technology" and "this is how multiple site operation should be done". With an end-to-end seamlessly integrated set of ALM functions, and several role and task specific dashboards, CM+ 7 brings a long awaited and badly needed ease-of-use capability to SCM. The mature, change-centric CM model is complemented with a strong, out-of-the-box process and easy customization capabilities. Add in the mission-critical reliability, numerous security features and a process engine supporting live state-flow and electronic authorizations, and CM+ shines.

"We know that good CM/ALM solutions more than pay for themselves. But that's not enough," says Joe Farah, Neuma's President and CEO. "There has to be immediate payback to each user role for buy-in to occur. That's why we've both simplified and expanded developer capabilities. We've created role-based dashboards. We've made multiple site administration a thing of the past. And we've all but automated the CM Manager function."

So what makes this such a great event? Well, as an anniversary special, CM+ 7 is being offered for about \$300 per user - including CM, Problem Tracking, Requirements Management, Test Case Management, Change Management, Build and Release Management and many other ALM functions. And if that's not enough, CM+MultiSite is included at no extra cost. This would appear to make CM+ 7 the ideal compromise between lower level Open Source solutions and the high-priced alternatives.

"It's not good enough to see an ROI over several years - this year's bottom line is what matters", argues Farah. "Those with high-priced solutions in place can get a much better solution for less than their current annual support payments. And near-zero administration, better availability, and easy customization, eliminate the need for CM administration/customization teams". Farah also suggests that, while Open Source solutions may seem free, the support costs, and the reduced ROI make them far more expensive than CM+. As he suggests: "Imagine a solution easily customized to such an extent that everyone can use it with very little training."

As part of the CM+ 7 launch, Neuma guarantees that their solution is the best. "If you find a better one, send it back for a refund!"

And there are not many vendors who are secure enough in their solution to say that.

Neuma Technology Inc. is a pioneer and leader in providing advanced Configuration Management technology. Its flagship product, CM+ Enterprise, first released in 1991, provides end-to-end Application Lifecycle Management in a small footprint, easily customized package.

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